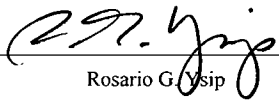


I hereby certify that this correspondence is being filed via  
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on November 19, 2007

TOWNSEND and TOWNSEND and CREW LLP

By: \_\_\_\_\_

  
Rosario G. Ysip

**AMENDMENT UNDER 37 CFR 1.116  
EXPEDITED PROCEDURE –  
EXAMINING GROUP**

PATENT  
022050-000100US

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

J. Michael Rivera et al.

Application No.: 10/782,387

Filed: February 18, 2004

For: METHOD OF ATTACHING  
HOLOGRAM FILMS TO PRINTED  
MATTER

Customer No.: 20350

Confirmation No. 4345

Examiner: Pradeep Choudary Battula

Technology Center/Art Unit: 3722

**AMENDMENT UNDER 37 CFR 1.116  
EXPEDITED PROCEDURE EXAMINING  
GROUP 3722**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the final Office Action mailed September 18, 2007, the examiner is requested to enter the following amendments and remarks:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 4 of this paper.